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Dear Friend,

Welcome to our Fall 2024 annual giving campaign. This year’s theme, ***“*Leading the Way*”***,will support efforts in Clark, Hancock, and Lee Counties. **This year we are thrilled to continue to offer you the ability to donate online through our website at** [**https://unitedwaygrr.org/donations/16869-2/**](https://unitedwaygrr.org/donations/16869-2/) When you give to United Way of the Great River Region, we can continue our mission in addressing our three priority areas:

* Education: helping children and youth achieve their potential through education
* Health: improving people’s health and access to services
* Income: helping families become financially stable and independent

With your support, United Way of the Great River Region collaborates with our stakeholders to address specific community needs. Some of the highlights this year include:

* Grant funding to 22 funded partnering agencies in the tri-county area
* Literacy Reading Program using volunteers to help students who read

below grade level

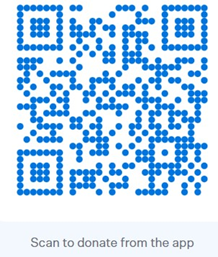
* Volunteers enrolled in the Retired and Senior Volunteer Program provided

services to 15 community organizations

* Volunteer Tax Assistance Program in partnership with the IRS helped 304 taxpayers.
* Backpack giveaway program distributed 700 backpacks filled with school supplies.
* Watch our campaign video: <https://youtu.be/XohT9LkfU8U>

Our **Fall 2024 campaign goal is $200,000.** It is so easy to make a difference right where you live! I would be happy to meet with you, in person or virtually, to help you set up a workplace employee giving campaign or to brainstorm ideas to enhance your current campaign. We will prepare to distribute funds to our selected 2025 partner agencies and wrap up our campaign on or before November 29, 2024.

Together, let’s lead the way in making a positive impact in our community!



Best Regards,



Mike Greenslaugh

Executive Director