



LIVE UNITED

Serving Clark, Hancock, & Lee Counties

United Way of the Great River Region

United Way of the Great River Region Fall 2020 Campaign "Be United, Give United"

United Way of the Great River Region Campaign Material

Campaign Letter

Sample Email for Employees

Promotional video: <https://youtu.be/FYKnXWhBjaE>

Brochure (PDF/electronic version and paper version available)

United Way Pledge Cards (PDF/electronic version and paper version available)

Steps for Conducting a Campaign

Designated a campaign chairperson within your company or organization

Send email to all employees (use template provided – includes link to our video)

Hold a kickoff event or provide incentive to promote campaign

Schedule a visit from United Way staff and/or Board of Directors

Collect pledge cards, cash, and/or checks and turn into United Way

Set up process for payroll deduction (recommended: send UW checks monthly)

Return completed pledge cards to United Way by Monday, November 30, 2020

| Company/Business/Organization Information | |
|---|--|
| Name of Company/Organization: | |
| Your Contact/Designee for UW Campaign: | |
| Contact Phone Number: | |
| Contact Email | |
| Address | |
| City, State, Zip | |
| Number of Employees: | |

Workplace Campaign Donation Options (check all that apply)

- Employees makes one-time donation
- Employees sign up for payroll deduction
- Company/Organization matches employees' donations
- Company/Organization donation
- Special Events/Fundraisers held to add campaign donation
- Employee incentives for giving (please list): _____

| | | | |
|-------------------------|---------------|------------------------|-----------------------------|
| For UW office use only: | # of pledges: | Amt Pledged Employees: | Total Amt Pledged Employer: |
|-------------------------|---------------|------------------------|-----------------------------|